



Wilson

CUSTOM LOGO CATALOGUE

EMEA | 2024



THE MOST DURABLE GRAPHICS. THE SHORTEST LEAD TIMES.

No other brand delivers high-quality, custom printed golf balls as quickly or as seamlessly as Wilson. Our exclusive printing process creates stunning custom balls that don't fade or rub off. With one of the fastest and most reliable turnaround times your golf ball order will be printed within 5 working days.

IMAGINE IT. BUILD IT. PLAY IT.

We offer pretty much anything you can dream up on our custom golf balls. Choose from text, numbers, logos, even photography, all custom printed and delivered before you can say “fore!” Make your golf balls truly personal with Wilson custom printing.



PERSONALISATION

- Up to 3 lines with 15 characters per line
- Printed in black, blue, green or red



PHOTOGRAPHY

- 22mm diameter print area
- Magazine quality photo printing



LOGO

- 24mm diameter pad print
- 22mm diameter process print
- Company logo's, Club Crests, personal logos

CUSTOM GOLF BALL GUIDELINES

TECHNICAL REQUIREMENTS

LOGO	File types accepted: PDF (vector), EPS, AI, or JPG Logo should note PMS colors. A \$100 redraw fee will be applied if JPG resolution is below 300 dpi.
PHOTO / IMAGE	File types accepted: JPG, PDF, EPS, or AI Minimum resolution: 4x4" at 300 dpi Maximum printing size: 22mm or 24mm
MAX FILE SIZE	20 MB
LOGO USAGE	Licensed/royalty bearing logo will require written authorisation prior to artwork setup. The printing of any message, logo or photo is at the discretion of Wilson Sporting Goods.

LOGO PLACEMENT



LOGO SIZES

Here's a quick guide to help you visualise the correct size of your logo on a golf ball.



NEW

STAFF MODEL® X GOLF BALL

Available in 12-Pack (White)

Staff Model® X

Stock #

12-Pack (White)

WG200760L

COMPRESSION *How does it feel?*



NEW STAFF MODEL[®] X GOLF BALL



V-COR™ ADVANCED PERFORMANCE

A unique core composition magnifies energy to generate maximum velocity off the club face for greater distance performance.

FIRM COMPRESSION CORE

This ball features a firm compression core with a velocity-boosting additive to help you achieve fast ball speed on tee shots.

3SIX2 SEAMLESS URETHANE COVER

A thin urethane outer cover helps to provide maximum spin for more stopping power on wedge shots, chips and pitches.

NEW

STAFF MODEL[®] GOLF BALL

Available in 12-Pack (White)

Staff Model[®]

Stock #

12-Pack (White)

WG200770L

COMPRESSION *How does it feel?*



NEW STAFF MODEL® GOLF BALL



V-COR™ ADVANCED PERFORMANCE

A unique core composition magnifies energy to generate maximum velocity off the club face for greater distance performance.

MEDIUM COMPRESSION CORE

This ball features a medium compression core with a velocity-boosting additive to help you achieve fast ball speed on tee shots.

3SIX2 SEAMLESS URETHANE COVER

A thin urethane outer cover helps to provide maximum spin for more stopping power on wedge shots, chips and pitches.

TRIAD[®] GOLF BALL

Available in 12-Pack (White)

Triad [®]	Stock #
12-Pack (White)	WG200490L

COMPRESSION *How does it feel?*



TRIAD® GOLF BALL



HIGH MOI DESIGN

A high moment of inertia moves weight from the core to the outer layers of the golf ball resulting in faster ball speed and lower driver spin for a more stable ball flight and more fairways hit.



HIGH-FRICTION CAST URETHANE COVER

The ultra-thin cast urethane cover engages longer with the club face on scoring irons and wedges, generating controlled ball flight and greater spin to attack pins with confidence.



TRI-BALANCED™ CONSTRUCTION

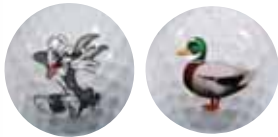
Triad's patented Tri-Balanced construction creates uniform material density in the ball's three layers making Triad effectively perform like a one-piece ball for pinpoint accuracy and putts that roll true.

DUO® SOFT GOLF BALL

Available in 12-Pack (White, Matte Color, Women's)

DUO® SOFT	Stock #
12-Pack (White)	WG200611L
12-Pack (Matte Yellow)	WG200612L
12-Pack (Matte Green)	WG200613L
12-Pack (Matte Orange)	WG200614L
12-Pack (Women's)	WG200617L

COMPRESSION *How does it feel?*



DUO[®] SOFT GOLF BALL



VELOCITY BOOSTING ADDITIVE IN CORE FOR INCREASED DISTANCE

The core of DUO SOFT is specially formulated for maximum energy return. The result is shots that fly farther and launch easier with less effort.



LOW COMPRESSION CORE AND MID-HARDNESS COVER FOR SOFTEST FEEL

With its carefully calibrated construction, DUO SOFT delivers incredible overall performance with the premium soft feel players love. One swing and you'll see why we say, "nothing feels better than DUO SOFT."



LOW DRIVER SPIN RATE FOR STRAIGHTER BALL FLIGHT

Optimized aerodynamics mean reduced driver spin for long carry, straighter shots and more fairways.

ULTRA[®] GOLF BALL

Available in 15-Pack Distance (White & Yellow)

Ultra [®]	Stock #
15-Pack Distance (White)	WGR5710L
15-Pack Distance (Yellow)	WGA342L
1 Dozen Distance, Loose (White)	WGA3400G





PERSONALISED PACKAGING

Available in 4-Ball & 6-Ball Pack

4-BALL PACK

- 4 Logo DUO® SOFT balls
- 1 Logo pitch tool
- 1 Logo on outside of case
- Minimum order quantity 36 cases

6-BALL PACK

- 6 Logo DUO® SOFT balls
- 1 Logo on outside of case
- Minimum order quantity 24 cases

Personalised Packaging	Stock #
4-Ball Pack DUO® SOFT (White)	WGWP5051L
6-Ball Pack DUO® SOFT (White)	WGWP5052L



PERSONALISED SLEEVE

Available in 3-Ball Pack

- 3 Logo DUO® SOFT balls
- Minimum order quantity 192 sleeves

Personalised Sleeve	Stock #
DUO® SOFT (White)	WGWP5053L



RANGE GOLF BALLS

Available in 24-Dozen Unit (White & Yellow)

- Our most popular range balls are re-engineered with a specific core to deliver soft feel and durability.
- Multiples of 24-Dozen

Range Golf Balls	Stock #
24-Dozen (White)	WGWP2150L
24-Dozen (High Vis Yellow)	WGWP2151L



FIT-ALL™ GLOVES

ONE SIZE FITS ALL

Unique construction combines soft microfiber synthetic and lightweight mesh, allowing the glove to fit men's hand sizes S to XL and women's hand sizes S to L.

MADE TO LAST

Soft micro fiber synthetic provides a comfortable feel, sensitive touch and durable wear.

MOISTURE WICKING

Mesh upper stretches and breathes for maximum comfort and performance.

ERGONOMIC VELCRO® CLOSURE

Gloves	Stock #
Fit-All™ Glove	WGJA0097C



GRIP PLUS GLOVES

MULTI-MATERIAL CONSTRUCTION

• Perforated synthetic upper keeps hand cool and reduces fatigue. New palm design for enhanced grip, improved club control and long-lasting durability.

• Premium Cabretta palm and thumb inserts for a better grip and durability.

• Antimicrobial mesh inserts in key stress points, give superior ergonomics, comfort and great fit.

ERGONOMIC VELCRO® CLOSURE

Gloves	Stock #
Grip Plus Glove (Men's Left Hand)	WGJA0710C
Grip Plus Glove (Men's Right Hand)	WGJA0720C
Grip Plus Glove (Women's Left Hand)	WGJA0730C



PERSONALISATION IS IN THE BAG

Your golf bag is your constant on-course companion. Make it your own with our premium custom embroidery options and stand out every time you tee off.

CUSTOM GOLF BAG GUIDELINES

TECHNICAL REQUIREMENTS

LOGO	File types accepted: PDF (vector), EPS, or AI Logo should note PMS colors.
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APPLICATION TYPES



EMBROIDERY



VINYL TRANSFER

SIZE OPTIONS

Maximum logo size: 5"w x 3"h



*Logo size varies depending on bag style



EXO[®] CART
BAG

Lightweight and robust, the EXO Cart Bag features an assortment of convenience features. With a total of nine pockets, including two waterproof pockets, so you can easily carry and protect your gear on the course.

Golf Bag	Stock #
EXO [®] Cart Bag	WGB66500C



STAY ORGANIZED
ON THE COURSE

- 11" × 9" 14-way top with 2 integrated side-molded handles
- 14 Full-length dividers
- Enlarged putter section fits oversized grip
- 2 DryTech valuables pockets
- 2 Full-size garment pockets
- 2 Front pockets for balls or rangefinder
- 2 Side accessories pockets
- 1 Large cooler pocket

EXTRA
FEATURES

- Trolley anchor base with Secure Connect
- Pass-through strap construction
- Premium padded single strap
- Umbrella holder
- Towel ring
- Glove holder
- Snap-on rain hood
- YKK[®] zippers

WEIGHT 6.44 lbs (2.92 kg)

EXO[®] LITE STAND BAG

What if you could have all the convenience of a full-featured golf bag without the weight penalty? That's precisely what our designers set out to deliver when they created the EXO Lite stand bag.

Golf Bag	Stock #
EXO [®] Lite Stand Bag	WG400400C



STAY ORGANIZED ON THE COURSE

- 9" x 8" 4-way Top with integrated handle
- 2 Full-length dividers
- 1 Full-length side pocket
- 1 Waterproof zipper valuables pocket
- 1 Large base pocket for accessories
- 1 Large side pocket for accessories
- 1 Large open cooler pocket for a rangefinder or drink
- 1 Conveniently located pocket with magnetic closure securely holds GPS, allowing access while walking down the fairway

EXTRA FEATURES

- 2-in-1 Self-balancing double strap system
- Ergonomic padded straps
- Air Flow[™] hip/low back pad
- New sturdy stand system with reinforced spine rod and molded center handle
- Umbrella holder
- Towel ring
- Glove holder
- Rain hood
- Pen holder

WEIGHT 5.29 lbs (2.40 kg)



**EXO® LITE STAND
BAG**

Dynapower
Black | White | Red

Staff
Red | White

Sport
Orange | White

Sport
Dark Blue | Light Blue



Classic
Navy | Cream

Classic
Black | Charcoal

FEATHER™ STAND BAG

The Feather stand bag is a lightweight stand bag that won't break your back or the bank. Loaded with many of the same features as our premium golf bags, but with a slightly smaller top and pockets.

Golf Bag	Stock #
Feather™ Stand Bag	WGB57050C



STAY ORGANIZED ON THE COURSE

- 8.5" x 7" 4-way Top with molded handle
- 2 Full-length dividers
- 1 Large full-length side pocket
- 1 Velour-lined valuables pocket
- 1 Large base accessory pocket
- 1 Mid-size ball and tee pocket
- 1 Large side pocket for accessories
- 1 Large open pocket for drinks or easy access to a rangefinder
- 1 Pen holder

EXTRA FEATURES

- Quick, smooth integrated stand with paddle activation
- Slide 2-in-1 self-balancing four-point double-strap system
- Ergonomic padded straps
- Hip/low back pad
- Umbrella holder
- Towel ring
- Rain hood

WEIGHT 3.86 lbs (1.75 kg)



PERFORMANCE
CAP

- Worn by PGA players and caddies demanding the best.
- 300J Mesh Fabric for ultimate breathability.
- Adjustable SnapX Velcro closure insures proper fit, while black underlining reduces glare.
- Multiples of 6 units

Accessories	Stock #
Logo Cap (Black)	WGH23200C
Logo Cap (White)	WGH23205C



IVY
CAP

- Nostalgic duck bill Ivy cap to walk the course in style.
- Stretch T/R 46S material for breathable comfort while wearing.
- Velcro fabric closure provides comfortable fit for most head sizes.
- Multiples of 6 units

Accessories	Stock #
Ivy Cap (Grey)	WGH4600GC



W/S
UMBRELLA

- 62" Double Canopy
- Two white panels for personalisation

Accessories	Stock #
W/S Umbrella	WGA09270C



TRI-FOLD
TOWEL

Accessories	Stock #
Tri-Fold Towel (Black)	WGA900W1C
Tri-Fold Towel (White)	WGA9002BC



**PADDED TRAVEL
COVER**

Get protection and style when you hit the road with a Wilson travel cover. With thoughtful appointments and robust materials like hard ABS plastic topsides and reinforced handles, this gear ensures that you and your equipment will arrive ready to play.

Accessories	Stock #
Padded Travel Cover	WGB5204BC



**DUFFLE
BAG**

Accessories	Stock #
Duffle Bag	WGB5013BC



**SHOE
BAG**

Accessories	Stock #
Shoe Bag	WGB5011BC



BACKPACK

Accessories	Stock #
Backpack	WGB5012BC

THERMAL
TECH

FEATURES

- Classic 3 color midlayer
- High collar
- Standard fit for a relaxed, easy feel
- Front neck ½ zip with chin guard
- 90% Polyester / 10% Elastane

BENEFITS

- Thermal protection
- Moisture management
- Stretch for easy swing

AVAILABLE IN S, M, L, XL, XXL



Grey



Blue



Black

Apparel

Thermal Tech

Stock #

WGA70287C



STRIPED HEATHER
POLO

FEATURES

- Standard fit for a relaxed easy feel
- Shirt collar
- 3 Button placket
- 100% Polyester

BENEFITS

- Functional knit
- Moisture management
- Stretch for easy swing

AVAILABLE IN S, M, L, XL, XXL



Black



Grey

Apparel	Stock #
Striped Heather Polo	WGA70286C



CAMO
POLO

FEATURES

- Regular fit
- 3 Button placket
- 100% Polyester

BENEFITS

- Functional knit soft hand
- Good breathability
- Stretch for easy swing

AVAILABLE IN S, M, L, XL, XXL



Blue



Black

Apparel

Stock #

Camo Polo

WGA70285C



CLASSIC
POLO

FEATURES

- Regular fit short sleeve shirt
- 2 Tone rib collar with contrast colour tipping
- 3 Button placket
- 92% Polyester / 8% Elastane

BENEFITS

- Highly breathable
- Quickdry
- Stretch piqué fabric
- Anti-curl rib collar

AVAILABLE IN S, M, L, XL, XXL



Black
(Blank)

White
(Blank)



Lime

Red

Olive

Grey

Apparel

Classic Polo

Stock #

WGA70284C



WOMEN'S
CLASSIC
POLO

FEATURES

- Regular fit short sleeve shirt
- 2 Tone rib collar with contrast colour tipping
- 3 Button placket
- 92% Polyester / 8% Elastane

BENEFITS

- Highly breathable
- Quickdry
- Stretch piqué fabric
- Anti-curl rib collar

AVAILABLE IN S, M, L, XL



White



Black



Apricot



Green

Apparel

Women's Classic Polo

Stock #

WGA70288C



Wilson