



Titleist[®]

2024 CORPORATE BROCHURE

GOLF BALLS



GOLF BALLS

Pro VI

Longer distance, more consistent flight, lower long game spin, outstanding Drop-and-Stop™ control and very soft feel.

Available in white and high optic yellow.



*Pro V1x™

Pro V1x Left Dash*

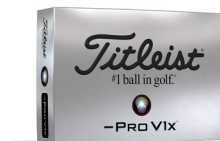
Extraordinary distance, more consistent flight, high launch, low long game spin, outstanding Drop-and-Stop™ control and soft feel.

Available in white and high optic yellow.



Extraordinary distance with consistent flight
Lower full swing spin than Pro V1x®
Slightly lower flight than Pro V1x®
Firmer feel than Pro V1x®
Drop-and-Stop™ short game control

Available in white.



AVX

Longer distance tee-to-green, Increased greenside spin and control, Softer feel, Lower long game spin.

Available in white and high optic yellow.



Tour Soft

Longer distance off the tee
Increased spin into the green
Optimized ball flight
Incredible soft feel

Available in white, high optic yellow and green.

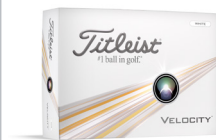


Velocity

Fast ball speed and low spin for explosive distance.

Custom printing numbers 1, 2, 3, 4 available in white only.

Play numbers 1, 2, 3, 4 and 00, 11, 22, 33 available in matte orange & matte green.



TruFeel

Ultra-soft feel, Increased greenside spin for short game control, Penetrating low ball flight for long distance, Trusted quality and consistency.

Available in white, high optic yellow and matte red



*Available in play numbers 1-4 & 5-8, Special play numbers 00, 1-99.

New AVX, Tour Soft and TruFeel available from February 2024.

High Optic Yellow golf balls are available with play numbers 1-4



GOLF BALL CUSTOMISATION

GOLF BALL CUSTOMISATION OPTIONS

PERSONALISATION

Default font, Helvetica Bold upper case.
Maximum 23 characters per line – up to 3 lines.
Imprint colours: black, blue, red, green or pink.

MINIMUM

3 dozen

LEAD-TIME

5 business days



DOUBLE PERSONALISATION

Default font, Helvetica Bold upper case.
Maximum 23 characters per line – up to 3 lines.
Imprint colours: black, blue, red, green or pink.

MINIMUM

3 dozen

LEAD-TIME

5 business days



LOGO

18mm square, 22mm circle or 10mm x 28mm rectangle colour logo on one pole of the golf ball.
Print up to 5 PMS colours.

MINIMUM

12 dozen

LEAD-TIME

5 business days from artwork approval



PHOTOGRAPH

18mm square, 22mm circle or 10mm x 28mm rectangle colour photograph on one pole of the golf ball. Photograph imprinted using CMYK. High resolution, 300 dpi artwork required.

MINIMUM

12 dozen

LEAD-TIME

5 business days from artwork approval



LOGO & PERSONALISATION

Colour logo on one pole of the golfball, up to 5 spot PMS colours are available on that one pole. Personalisation on the opposite pole of the golf ball.

MINIMUM

12 dozen

LEAD-TIME

5 business days from artwork approval



DOUBLE LOGO

18mm square, 22mm circle or 10mm x 28mm rectangle colour logo on two poles of the golf ball.
Print up to 5 PMS colours on both poles.

MINIMUM

12 dozen

LEAD-TIME

5 business days from artwork approval



Orders over 250 dozen will require a sample golf ball for approval. Orders over 500 dozen please request lead time.

MAKE A LASTING IMPRESSION

Enhance your custom golf balls with custom packaging and make a lasting impression.

- The Titleist Pro V1® Collection features an array of distinctive packaging options featuring the best-selling Pro V1 and Pro V1x™ golf balls.
- With PackEdge™ by Titleist®, it's easier than ever to create your own custom packaging. This template based program cuts lead-times in half from traditional printed custom packaging, reduces the minimum order quantity and lowers custom packaging surcharges.
- Titleist also offers an unmatched array of traditional custom packaging options that will meet nearly any requirement.

Whether you're looking to create a special gift for your next tournament, a memorable corporate gift, or a package to commemorate a special holiday or life event, our experienced team of packaging engineers and graphic designers will help you develop the ideal configuration for your specific needs.



THE TITLEIST PRO V1® COLLECTION

TITLEIST PRO V1 TIN

A unique gift that doubles as a keepsake to hold your valuables. Featuring a new black and brushed aluminum finish with Pro V1 or Pro V1x custom golf balls, this tin can be ordered with Titleist branding or can be imprinted on the lid with your logo.

MINIMUM

CUSTOM LID - 96 tins (24 dozen)

LEAD-TIME

5 weeks from artwork approval

Custom Lid



TITLEIST PRO V1& PRO V1x HALF-DOZENS

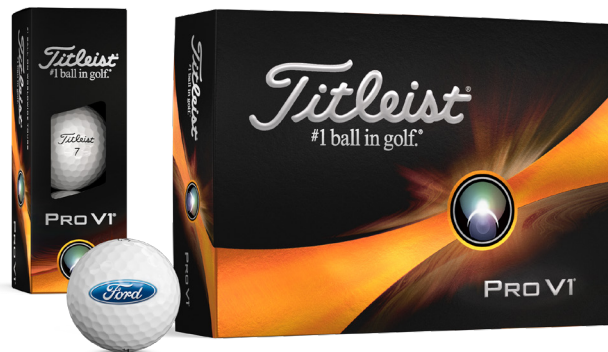
The #1 ball in golf is also the #1 gift in golf. Customised with a special message, corporate logo or event logo, the Pro V1 and Pro V1x half-dozens are the perfect option for corporate, tournament or special event gifts.

MINIMUM

Logo - 24 half-dozen

LEAD-TIME

5 business days from artwork approval



PACKAGE OFFERINGS

PACKEDGE™ 3-BALL TOURNAMENT KIT

Kit Includes:

- 3-ball sleeve of custom golf balls
- Titleist alignment ball marker
- Titleist divot tool
- 5 Titleist tees



PACKEDGE™
SETTING YOUR BRAND APART Since 1986

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

PACKEDGE™ BRICK - DOZEN

New and fresh PackEdge Dozen Configuration that provides great branding opportunities for corporate outings.



PACKEDGE™
SETTING YOUR BRAND APART Since 1986

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

PACKAGE OFFERINGS

PACKEDGE™ FULL WRAP - DOZEN

Low cost, good margin, easy execution. This packaging gives brands both the power and the (rich?) Titleist.



PACKEDGE
SETTING YOUR BRAND APART

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

METAL WATER BOTTLE - 4-BALL

Having a purpose after and beyond packaging, the metal water bottle is a global favourite. Titleist and corporate logos are included and it fits Tournament gifts like a glove.



MINIMUM

36

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS

For our full range of Custom Packaging options please see our Custom Packaging Brochure.

PACKEDGE™ CUSTOM DOZEN PACKAGING

ESTATE SERIES DOZEN

This simple yet elegant design features a lattice patterned background along with a brilliant colour pinstripe pattern and silver accent. The design is repeated on the interior with your logo on each sleeve. The colours of this template can be adjusted to closely match the colour palette of your club or company brand identity.



PACKEDGE™
SETTING YOUR BRAND APART™

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

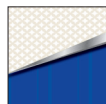
COLOUR OPTIONS



EST01 HUNTER



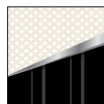
EST02 PEWTER



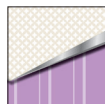
EST03 OCEAN



EST04 GARNET



EST05 ONYX



EST06 ROSE

NATURAL SERIES DOZEN

With border colours resembling different naturalistic elements, this design provides the perfect backdrop for your logo. Matching custom sleeves feature your logo on all four sides.



PACKEDGE™
SETTING YOUR BRAND APART™

MINIMUM

48 dozen

LEAD-TIME

5 weeks from artwork approval

COLOUR OPTIONS



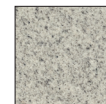
NAT01 STAINLESS



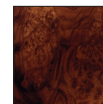
NAT02 SLATE



NAT03 OAK



NAT04 GRANITE



NAT05 BURLED



NAT06 CHERRY

HEADWEAR

PLAYERS COTTON COLLECTION

- Available in four colours
- Default logo size 50mm wide



MINIMUM ORDER

3 Dozen

REPEAT ORDER

3 Dozen

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TH23APCNE-01
BLACK-WHITE



TH23APCNE-41
NAVY-WHITE



TH23APCNE-31
HUNTER-WHITE



TH23APCNE-10
WHITE-BLACK

PLAYERS PERFORMANCE BALL MARKER

- Available in four colours
- Default logo size 50mm wide



MINIMUM ORDER

3 Dozen

REPEAT ORDER

3 Dozen

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TH22APPBME-10
WHITE-BLACK



TH22APPBME-01
BLACK-WHITE



TH22APPBME-0C0
CHAROCAL-BLACK



TH22APPBME-41
NAVY-WHITE

CUSTOM HEADWEAR

CUSTOM HEADWEAR INFORMATION

- Minimum 3 dz. for first time Logo order
- Standard logo fee applies to each application
- Ships in multiples of 12 per colour



**SELECT MODEL
ADD YOUR LOGO**



**SELECT MODEL
CHOOSE THREAD COLOUR
ADD SCRIPT OUTLINE COLOUR
ADD YOUR LOGO**

STEP 1: SELECT MODEL



TOUR PERFORMANCE



PLAYERS PERFORMANCE BM



TOUR ROPE



TOUR AUSSIE

STEP 2: SELECT THREAD COLOR



BLACK
0



CHARCOAL
0C



GRAY
0G



ORANGE
8



RED
6



PURPLE
5



NAVY
4N



ROYAL
4R



KHAKI
2K



DARK GREEN
3D



KELLY
3

STEP 3: CHOOSE YOUR SCRIPT OUTLINE COLOR (OPTIONAL)

*Outline option available on all models

STEP 4: ADD ANY ADDITIONAL LOGOS (OPTIONAL)

*Choose Embroidery or Woven Label



WEARER'S RIGHT



WEARER'S LEFT



REAR OF CAP

CUSTOM HEADWEAR OFFERING



TOUR ELITE



TOUR PERFORMANCE



TOUR PERFORMANCE MESH



TOUR PERFORMANCE VISOR



TOUR AUSSIE



PERFORMANCE BALL MARKER



MONTAUK LIGHTWEIGHT



OCEANSIDE



BREEZER BUCKET



WOMEN'S TOUR PERFORMANCE



WOMEN'S CHARLESTON BREEZER



JUNIOR TOUR PERFORMANCE



CUSTOM WINTER GEAR

- Minimum order quantity: 36 hats (12 per Colour)
- Available embellishments
 - Embroidered logo
 - Woven label logo
 - Embroidered text (Block or Script)
- Lead time: 3-4 weeks from the date of artwork and credit approval
- Earband, Charleston Cuff Knit, Boardwalk Pom Pom and Cable Knit Pom Pom-available for Customisation on 3 sides



POM POM



WHITE
BLACK



BLACK
WHITE



CHARCOAL
BLACK



NAVY
WHITE



CHARLESTON CUFF KNIT



WHITE
BLACK



BLACK
WHITE



NAVY
WHITE

GOLF BAGS

TITLEIST PLAYERS 4 BAG

- Premium, fully-featured bag
- Default logo size 75mm
- Default logo size for clothing pocket 125mm wide
- (For 2 positions, 2 charges apply)



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB21SX4T-0
BLACK



TB21SX4T-4
NAVY



TB21SX4T-2
GREY

TITLEIST PLAYERS 4 STADRY BAG

- Premium, fully-featured bag
- Default logo size 75mm wide
- Default logo size for clothing pocket 125mm wide
- (For 2 positions, 2 charges apply)



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB23SX2AA-006
BLACK



TB23SX2AA-4
NAVY

GOLF BAGS

PREMIUM CARRY BAG

- Perfect for a quick 9 or a full 18 holes
- Default logo size 125mm wide

MINIMUM ORDER

12

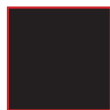
REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB23CYIAA-006
BLACK-RED



CARRY BAG

- Perfect for a quick 9 or a full 18 holes
- Default logo size 125mm wide

MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

COLOUR OPTIONS



TB23CYIAA-006
BLACK-RED



ACCESSORIES

TITLEIST TRI FOLD CART TOWEL

- Dimensions: 40cm h x 81cm w
- Logo Size: 760mm



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

Embroidery 2-3 weeks from artwork approval
Woven Label: 4-5 weeks from artwork approval.

COLOUR OPTIONS



TAZ2PTFCE-0
BLACK



TAZ2PTFCE-4
NAVY

TITLEIST PLAYERS TERRY TOWEL

- Dimensions: 50cm h x 101cm w
- Logo Size: 760mm x 177mm

Features & Benefits:

- Updated sophisticated iconic design.
- Maximum absorption
- Sophisticated branding



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

Embroidery 2-3 weeks from artwork approval
Woven Label: 4-5 weeks from artwork approval.

COLOUR OPTIONS



TAZ2PTT-0
BLACK



TAZ2PTT-4
NAVY

ACCESSORIES

TITLEIST PLAYERS DOUBLE CANOPY UMBRELLA

- Default logo size 250mm wide
- Logo printed on 1, 2 or 4 panels



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PLDCU-01

TITLEIST PLAYERS SINGLE CANOPY UMBRELLA

- Default logo size 200mm wide
- Logo Print to single panel only



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PLSUCC-01

ACCESSORIES

DESK CADDY



MINIMUM ORDER

None

ORDER CODE

TA23DC-01

LEAD-TIME

5-7 Working days for plain stock only.
For Custom option lead times, please see Desk Caddy programme

PLAYERS TRAVEL COLLECTION

TITLEIST RANGE BAG

- Logo size 50mm
- Perfect size for easy carry and use
- Durable ballistic polyester
- Fits 3 dozen golf balls



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA21ACRBE-006

TITLEIST PLAYERS BACKPACK

- Default logo size 90mm wide
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PBP-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS 20” SPINNER

- Default logo size 125mm wide
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TAZOPSP-06

TITLEIST PLAYERS CONVERTIBLE DUFFEL BAG

- Default logo size 90mm wide
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TAZOPCD-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS DUFFEL BAG

- Default logo size 90mm wide
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PDF-06

TITLEIST PLAYERS BOSTON BAG

- Default logo size 90mm wide
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PBB-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS TRAVEL COVER



- Default logo size 90mm wide
- Logo position: Side

MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA23PTC-0

TITLEIST PLAYERS SACKPACK

- Default logo size 90mm wide
- Logo position: Front



MINIMUM ORDER

6

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20SPK-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS HANGING TOILETRIES BAG

- Default logo size 75mm wide
- Logo position: Top



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PHT-06

TITLEIST PLAYERS DOPP KIT

- Default logo size 75mm wide
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20PDK-06

PLAYERS TRAVEL COLLECTION

TITLEIST PLAYERS ZIPPERED POUCH

- Default logo size 75mm wide
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20ZP-0

TITLEIST PLAYERS VALUABLES POUCH

- Default logo size 75mm wide
- Logo position: Back



MINIMUM ORDER

12

REPEAT ORDER

6

LEAD-TIME

PROOF 1 week / PRODUCTION 2 weeks

ORDER CODE

TA20VP-0